

Defining Your Financial Vision

More than 80 percent of physicians graduate from medical school with more than \$100,000 in outstanding student loans. How do you juggle loan repayment with other financial goals such as buying a house, saving for retirement, and paying for children's education? What is the best way to ensure that your spending and saving patterns reflect your personal values and goals?

Answering questions like these takes more than just money sense. A vision for the future can help guide your financial decisions and set you on the right course to achieve the goals that mean the most to you.

Fast Facts



- ▲ *Knowing your financial goals makes saving easier; it connects what you spend today with what you want to do in the future. Page 12.*
- ▲ *Start by knowing where the money is going. It's easy for doctors who juggle busy schedules to let money "slip through their fingers." Knowing how much your current lifestyle costs can also help in retirement planning. Page 15.*
- ▲ *If you're considering consolidating your student loans, mark June 30, 2007, in your calendar. That's the last day before interest rates change. If rates are predicted to go up, consolidating loans at 7.25% before the June 30, 2007, deadline will be a money saver. Page 19.*

More money. To some people, that's what financial planning is all about—opening statements from your broker or mutual fund company and seeing a five-figure balance stretch to six and seven figures.

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References: 1. IMS National Prescription Audit. May 2005. 2. Sadock BJ, Sadock VA. *Kaplan and Sadock's Synopsis of Psychiatry: Behavioral Sciences/Clinical Psychiatry*. 9th ed. Philadelphia, Pa: Lippincott Williams & Wilkins; 2003:552. 3. LEXAPRO [package insert]. St Louis, Mo: Forest Pharmaceuticals, Inc.; 2006.

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Building up net worth is by no means an easy task, even for physicians. But what happens when those statements have been viewed and are stored away in a desk drawer? You go on with your life: your practice, your friends, your family, and whatever you do for enjoyment.

That's what really counts: how you live your life. Money, in some circumstances, may help you live it better, but that's not automatic. After all, only the first part of the term "financial planning" refers to money. The "planning" part may be the more important half. If you have a plan, you're more likely to wind up at the desired destination. Before you can plan effectively, though, you need to determine where you want to go.

To start on the right track, it helps to engage in the process of "financial visioning."

Financial visioning melds financial planning with life planning, and personal finances with personal values. The idea behind the process is that saving becomes easier if the goal is something beyond an impressive financial statement. It's not the money that's important—it's what you can do with the money. Think of it in those terms, and it becomes easier to forego a nice but unnecessary luxury in favor of saving toward a greater goal—say, your children's education, or perhaps a sabbatical to volunteer for an international relief agency. It may also give you the incentive you need to track spending and manage expenses, debt, and investments more purposefully, rather than letting money slip through your fingers.

Increasingly, financial planners are advocating this type of money approach. They know there's more to life than accumulated wealth. In recent years, many firms have developed tools and approaches to help their clients determine their spending and saving priorities.

"Our firm has a proprietary consulting service called the 'Wealth and Beyond' program," says Elfrena Foord of Foord, Van Bruggen, Ebersole & Pajak, a financial planning firm in Sacramento, Calif. "We ask people what their 'Beyond' looks like." To get an idea of clients' financial visions, Ms. Foord's firm asks these questions:

- What does your life look like beyond financial independence?
- What are satisfying ways you will spend your time?

- What reasons will you have to keep working if you don't need the money?
- Are there things you have always wanted to do but never had the time?
- What can you do now to create your new life while you are still working?

The answers can be revealing. “When we ask what would life look like beyond financial independence,” says Ms. Foord, “we get answers like ‘working for fun and not for money.’ Physicians tell us they would like to have an easier schedule or do Doctors-Without-Borders type of volunteer work.”

Once such visions for the future become apparent, they can be incorporated into a financial plan. “Clients become motivated to save more so they can move toward their goals faster,” says Ms. Foord. “They want to do more than just make money, spend it, and not know where it went.”

Once such visions become apparent, they can be incorporated into a financial plan. “Clients become motivated to save more so they can move toward their goals faster,” says Ms. Foord. “They want to do more than just make money, spend it, and not know where it went. Once the vision is in place, we see clients working more closely with their spouse to develop a joint plan.”

Beyond Retirement Planning

Although financial planners focus a great deal on saving for retirement and leaving a healthy estate for the next generation, those are far from the only reasons to have a financial plan. Most people have a variety of money goals. Balancing and prioritizing those goals can be a challenge, especially in the first few years in practice. Student loan repayment, home mortgage, insurance, child care, and tuition (not to mention day-to-day expenses) all compete with retirement for a piece of the pie. And, despite higher-than-average incomes, many physicians find there is not enough “pie” to feed all those goals at once.

By exploring your values and priorities, it can become easier to split the pie in a way that fits your life.

“In life, it is important to have a solid plan in order to achieve your goals with positive and timely results,” says Alexander

Mikhaylov, founder of Financial Vision, a planning firm in New York City and Lathrup Village, Mich. “Drafting this plan requires not only pen and paper, but a clear vision or idea of where you’re headed and how you plan to get there. The same holds true for achieving your financial goals and dreams.”

According to Mr. Mikhaylov, many professionals, especially physicians, have difficulty finding enough time to draft a plan and thus reap its benefits down the road. “Whether your goals are to save for retirement, fund your child’s education, eliminate debt, or protect yourself and your loved ones with effective, low-cost life insurance, there are several steps you should take,” he says. If you can’t create your own vision, it may help to work

Values Activity: Priority Chart

1. List your own additional values in the “Values” section on the left.
2. Rank them in their order of importance to you in the “Priority Order” section on the right.

For instance, if both financial health and mental health are important to you, which one would you choose to address first if you had to make a choice?

Values	Priority Order
■ Rewarding career	_____
■ Financial health	_____
■ Mental health	_____
■ Spiritual health	_____
■ Physical health	_____
■ Family relationships	_____
■ _____	_____
■ _____	_____
■ _____	_____

Source: Personal Financial Choices, Visa USA 2007.

with a financial professional.

At his firm, a financial-needs analysis plays a vital role. “We meet with clients for one hour to understand their current financial situation,” says Mr. Mikhaylov, “and identify their financial vision—what it is they would like to accomplish—then compile a road map for a journey to success.”

For some people, though, the road map may mark a difficult journey. “People have different personalities, priorities, and habits,” says Mr. Mikhaylov. “When we look at spending and saving habits, we find that an individual’s spending habits often reflect the spending habits of his or her parents.”

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At an early age, according to Mr. Mikhaylov, people are programmed by their parents to do certain things in certain ways, which become habits. He calls it a “process of manifestation,” in which programming leads to thoughts, thoughts lead to feelings, feelings lead to actions, and actions lead to results.

Such programming can be recognized and perhaps modified, in pursuit of specific personal goals. “That’s why it is important,” says Mr. Mikhaylov, “to identify your vision, draft a solid plan, and remain focused.”

If you don’t want to work with an advisor, there are things you can do on your own. As an example, you can have a conversation with your spouse in which you ask, “Why is money important to you?” If the answer is, “It can provide the things I want,” you can ask, “What things do you want?” And so on. Eventually, you and your spouse will reach the point where you can visualize your financial goals. Once you’ve visualized your goals, you are more likely to realize them.

Start Where You Are

Of course, the first step in getting where you’re going is knowing where you are—how much your lifestyle costs and a full reckoning of your financial obligations. For young physicians,

this may mean taking a good look at student loans and credit card debt that was racked up during those lean medical school and residency years. It may also mean making decisions about childcare options. Along with those big-ticket items are nickel-and-dime expenditures that don't feel like much as you shell out \$5 for a coffee and a muffin at Starbucks or a \$25 take-out dinner, but may add up to a big obstacle to more important financial goals, such as home ownership, education expenses, and retirement.

"For young people, the most important area of financial planning is cash flow," says Charlie Taylor of Taylor & Padgett Financial Group, Prescott, Ariz. "We've been tracking spending for one client who told me that she spent more in June because she had birthday gifts to buy and weddings to attend. July had more birthdays and weddings; then she was taking a trip in August. Eventually she realized that each month is 'unusual' and she was always spending over her budget."

How does Mr. Taylor deal with such clients? "We talk about spending," he says. "Rather than classify spending as 'good' or 'bad,' we use 'good,' 'better,' and 'best.' Everyone has his or her own values, and we try to make sure that money is being spent on 'best' items."

Maintaining your lifestyle may be desirable, but keep in mind that money spent today can't be saved for the goals you've set for tomorrow. Financial visioning can be vital for young doctors with small children and the expenses that come with children, including childcare, tuition, and other expenses.

"I recently met with a 40-year-old surgeon, married to a part-time professor," says Marilyn Capelli Dimitroff of Capelli Financial Services in Bloomfield Hills, Mich. "They have three children under age six."

The surgeon will soon become a partner in his practice, so his income will increase dramatically. That will come in handy because the couple has a large mortgage, with little equity in the home, as well as outstanding student loans. On the positive side of the ledger, the couple has some cash in a money market fund, the wife has money in a 403(b) plan, and the surgeon receives partnership contributions to his account in a profit-sharing plan.

"They recently bought into a condo on the water with family

members,” says Ms. Dimitroff. “The surgeon’s brother already owns the property. Our clients will own 1/3 and pay 1/3 of the expenses. When we began our financial visioning process, they had no idea how they stood, how to educate their kids, what or how to save, whether she needed to work, or if the condo was a good idea.”

Ms. Dimitroff collected “hard data,” as she puts it. “Then we explored in depth what they wanted to do, what was important to them, and what their attitudes were on a variety of issues,” she says. “We then did an assessment of what would happen if their current financial practices continued without change: no education savings, a low level of investing, owning part of the condo, an increasing personal liability as partner in the medical group, current insurance coverages, and so on.”

This analysis showed that this couple would have little chance of meeting their goals. “They would be in trouble if one of them died or became disabled,” says Ms. Dimitroff. “Their property/casualty/liability coverage would not protect them well, especially now that owning part of the condo opens them to significant exposure.”

Moreover, the surgeon was not clear about the details of the partnership. “They had never considered asset protection,” says Ms. Dimitroff, “and their wishes for their children would be unknown in the event they died.” That is, this couple had no wills, so the decedent’s assets would be distributed according to state law, not as they would have chosen, upon the death of either spouse.

In response, Ms. Dimitroff developed a strategy in each area. “We created a plan of action that brought the likelihood of their meeting their complete set of goals—including annual family vacations—into a comfort zone,” she says. “We established an investing plan that includes after-tax, retirement, and college components, using available tax strategies. Our plan also brings

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insurance coverages to appropriate levels while we'll gather and use information on the partnership in order to reduce potential liability there."

The new plan addresses the issues posed by the condo, including costs and liability exposure. "It lays out a strategy for efficiently getting assets where they want them to go with minimal cost and time via estate documents," says Ms. Dimitroff. "We focused on naming appropriate beneficiaries in the event either of them dies. They now understand their situation on all fronts and know what they need to do. And they know they can do it.

"Although they are just beginning to make appropriate changes," Ms. Dimitroff adds, "we want this couple to have the comfort of knowing they are making informed and wise decisions.

For more on wills, see pages 102–109.

For more on paying back student loans, see pages 19–23.

For more on insurance coverage, see pages 68–76.

Values Activity: Values and Goals Questionnaire

Answer the following questions: If you live with someone else, think about how they might answer. Ask them to answer these questions, too. You may be surprised by what you will learn about each other.

■ What are your greatest fears about money? What do you think might happen if you don't have enough?

Your response: _____

Your partner's response: _____

■ What money topic often starts an argument within your family?

Your response: _____

Your partner's response: _____

■ If you had to cut back on spending, what would you cut? How much could you save?

Your response: _____

Your partner's response: _____

■ If you suddenly had \$10,000, what would you do with it?

Your response: _____

Your partner's response: _____

■ What was the poorest choice(s) you ever made about money? Why?

Your response: _____

Paying Off Student Debt

Even while physicians are planning their children's education, they may still be paying off their own student debts. According to FinAid.org, an online guide to educational aid based in Cranberry Township, Penn., 70% of undergraduates and post-graduates have outstanding debt, averaging \$42,406 altogether. The percentages (90% and 95%) are higher for those who went through law or medical school and so are the totals: about \$80,000 and \$125,000, respectively. Moreover, those numbers are averages so some young doctors may be facing hundreds of thousands of dollars of debt.

"In the past few years, when interest rates were rising, consolidation was an easy choice," says Jeff Fishman, who heads JSF Financial, a planning firm in Los Angeles. "Now, that's a far more difficult decision."

For one reason, interest rates on these loans are capped at 8.25% by federal law. When loans are consolidated, the fixed

Your partner's response: _____

■ How has your attitude about money changed from childhood, or in the last three to five years?

Your response: _____

Your partner's response: _____

■ What kind of things is a pleasure to buy?

Your response: _____

Your partner's response: _____

■ What kind of things is not a pleasure to buy?

Your response: _____

Your partner's response: _____

■ Do you think you are too tight with money, too free with money, or about right with your spending habits?

Your response: _____

Your partner's response: _____

■ If you wanted to save money for some things that are important, what would they be?

Your response: _____

Your partner's response: _____

Personal Financial Choices, Visa USA 2007.

rate is the weighted average of the outstanding debt, rounded up to the nearest one-eighth of a percentage point. Therefore, consolidating a package of loans at the current 7.14% rate means locking in a rate at 7.25%, which is not far from the 8.25% cap.

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The current rate will be in effect until July 1, 2007.

In addition, after federal student loans have been consolidated, the same package of loans cannot be refinanced if rates go lower. Historically, rates on student loans have averaged in the 6.4%- to 6.8%-range. Therefore, consolidating now and locking in a 7.25% rate may mean giving up a prime opportunity to get a lower rate in the future, if rates drop to the level of 2004, when

they were only 3.42%.

Nevertheless, consolidating eligible loans may have advantages. Mr. Fishman points out that consolidating loans can extend the repayment period and thus reduce monthly payments. Many young doctors with outstanding debt also want to buy homes so reducing monthly obligations may make it easier to get a mortgage.

Consolidated student loans come with several payment options, such as graduated payments that start by requiring close to no interest and then step up every two years.

“We have not recommended graduated payments to our clients,” says Mr. Fishman. “We like clients to have continuity in budgeting rather than having to step up payments in the future. Clients prefer to spend more as their income increases rather than making higher debt repayments.”

Generally, federal student loans have 10-year repayment terms. Upon consolidation of loans over \$7,500, payback stretches to at least 12 years while individuals with balances over \$40,000 get 25-year repayment, and the maximum 30-year term goes to those owing \$60,000 or more.

Extending a 10-year loan to 30 years may mean paying much more interest, but that’s not necessarily the case. Federal student

loans can be prepaid with no penalty. Therefore, you can trim a loan balance as earnings increase, if that fits in with your financial plan.

One strategy is to wait until June to make an educated decision on when to refinance. By then, you'll have an idea of how interest rates have moved. If rates are higher, consolidating loans at 7.25% before the June 30, 2007, deadline will be a money saver. On the other hand, if rates are lower, it will pay to wait until the second half of the year, when student loans can be refinanced at a better rate.

If refinancing at current rates turns out to make sense, the posted 7.25% number may be misleading because many lenders offer incentives that effectively lower that rate. Some lenders will take 0.25% to 0.35% off the 7.25% rate for borrowers who agree to have monthly payments made directly from a bank account.

In addition, some lenders will reduce the interest rate by 1.25% after a borrower makes 30 consecutive on-time payments. The bottom line is that a doctor who consolidates at the current 7.25% rate may actually be paying less than 6% in a few years.

Some lenders may offer more- or less-generous incentives; so it pays to shop around before consolidating. Thanks to federal legislation passed in June 2006, it's no longer necessary for graduates who borrowed from one lender to refinance with that lender.

When you shop around for lenders, check the fine print. With some lenders, "late" is one day, so you'll miss the chance to reduce your interest rate. Others might give you 15 days until you're counted as being late with a payment.

Physicians also should realize that it may be best not to consolidate all student loans. Some federal loans have low rates, and some have forgiveness provisions that would be lost in a consolidation. Loan-forgiveness opportunities might be offered to doctors through the National Health Service Corps, which encourages physicians to practice in regions that lack adequate healthcare. Moreover, some hospitals and private health care facilities recruit doctors by offering to pay down debt.

Some doctors have taken out private loans, which can't be included in federal consolidation programs. Private loans can be handled separately: kept in place, refinanced, or paid down. "One of our clients has consolidated outstanding private student loans at 9%," says Mr. Fishman. "Now he's making an aggres-

sive effort to pay down that loan.”

Thus, some physicians will have public and private loans, which might or might not have been consolidated. Planning for such debt should be done with an eye on your overall liabilities.

High-cost debt should be paid down first. If consolidating student loans reduces your monthly payments, the money saved can be used to pay off credit cards. Bankrate.com currently puts the average fixed interest rate on standard (non-premium) credit cards at 13.44%; so paying down those balances makes more sense than prepaying student loans.

When making prepayment decisions, you should look at the after-tax cost of debt. The interest on student loans may be deductible, but the tax deduction phases out with income between \$50,000 and \$65,000 (between \$105,000 and \$135,000 on joint returns). The amount of the deduction is capped each year at \$2,500, which would provide only partial relief to a young physician paying over 7% interest on \$125,000 in student loans.

A doctor who can deduct the interest would effectively enjoy a return around 5%, when prepaying a 7%+ student loan. Physi-

Values Activity: “I Won the Lottery”

Sometimes what you’d do with a windfall of cash may be more illuminating than how you spend money you earn. When the money is unexpected, you may feel more justified spending it on your dreams and wishes, rather than your needs and day-to-day expenses.

What would you do if you had an unexpected windfall? Name the first three things on which you would spend your money if you won the lottery:

1. _____
2. _____
3. _____

Did you find that the items you listed here reflect the values you listed in Activity #1? How much time, money, and energy are spent on your first priority? Where are you spending most of your resources?

Source: Personal Financial Choices, Visa USA 2007.

cians who can't use the deduction would get an after-tax return equal to the loan's interest rate. Rather than prepaying a student loan, it might be refinanced from other sources.

"We've had clients who have refinanced their home, pulled out some of the equity, and used the cash to pay down student loans when interest rates were attractive," says Mr. Fishman. Besides the chance to cut debt repayments if rates are favorable, borrowing against a home may offer fully tax-deductible interest, regardless of your income.

Putting a Price on Your Lifestyle

Retirement planning is also enhanced when you have a realistic idea of what you'd like to do and how much it will cost. At Ms. Foord's firm, an income/expense summary is called the "Lifestyle Price Tag" because it incorporates today's lifestyle expenses as well as the future desires for spending. "So many people don't know what their lifestyle really costs," says Ms. Foord, "so they can't determine if they are financially independent and able to move beyond their current circumstances. They also aren't able to see if they have excess funds that they can spend on things that have seemed extravagant, while they are in the accumulation phase."

Ms. Foord finds no shortage of dreams among her clients. "Having more free time is a major goal for physicians these days," she says. "They want to take the kids or the grandkids (or both) on really nice vacations, and they want to go on such vacations themselves. They'd like to redo the house to be the way they would really like it to be." And so on.

"By calculating our Lifestyle Price Tag," says Ms. Foord, "clients can get rid of the doubt that plagues them when they don't know the cost of that lifestyle. Then they can make wise decisions about getting more free time, having more of what they really want, and donating money to things they care about."

Developing your own financial vision will take some time and careful thinking, experts say, but it's well worth the effort. "Our long-term clients who have been through the process tell us that the result is peace of mind," Ms. Dimitroff says.