



**MEDICAL MARKETING SERVICE INC.**  
Over 75 Years of Pinpointing Perfect Prospects  
185 Hansen Ct. Ste. 110 | Wood Dale, IL 60191

September 25, 2009

To Whom It May Concern:

Since February 2005, Brandofino Communications, Inc. Syosset, NY, has published a bi-monthly journal, *Doctors Digest*, circulating to approximately 100,000 physicians, using a list selected from the American Medical Association (AMA) Physicians Professional Data (derived from the AMA Physician Masterfile). Medical Marketing Service, Inc. (MMS), an AMA Database Licensee, provides the list, which is derived by selecting "Primary Care Physicians" -physicians specializing in Family Medicine or Family Practice, General Practice, Internal Medicine and specializing in Cardiovascular Disease who are ranked as High Volume Prescribers (HVPs) utilizing Vopex data to target more than ten therapeutic classes.

We consider Brandofino Communications, Inc. to be an excellent account both in attention to detail and timeliness of payments.

Sincerely,

Tom Lorge  
Director of Circulation Management